

Merger Deal – Quicklizard Sold to Riverwood Capital Partners

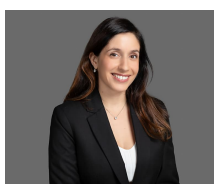
News

Our firm represented Quicklizard, an Israeli company traded on the Tel Aviv Stock Exchange that develops an AI-based dynamic pricing system, in a complex "going private" merger transaction for the sale of the company's entire share capital to Riverwood Capital Partners, an American private equity firm specializing in investments in technology companies, at a total value of 186 million NIS, reflecting a significant premium over the market price. Upon completion of the transaction, which was carried out through a "reverse triangular merger," Quicklizard will become a private company wholly owned (100%) by the acquiring company, and its shares will be delisted from trading on the Tel Aviv Stock Exchange.

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